

2024



# GOD HOLDING WHITEPAPER

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CONNECT BUSINESS TO BE SUCCEED TOGETHER

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## VISION MISSION GOALS

### VISION

To be a Lead company of Investment in many businesses. Therefore, that creates the Return on Investment to shareholders and create value for society.

### MISSION

1. Invest in high potential and variety of businesses.
2. Create value for invested businesses by effective management.
3. Effective Risk Management.
4. Maintain the Return on Investment returns for shareholders.
5. Social Responsibility in Business.
6. Focus on investing to generate income and stable long-term investment returns under good corporate governance.
7. Support sustainable development of operations. To benefit the organization and society as a whole.
8. Develop technology systems. Including the use of information systems in business operations. To create efficient business agility.
9. Focus on employee development for long-term sustainability quality.

### GOALS

1. Increase operating profits by 45% within 3 years.
2. Expand investment portfolio to 2 new businesses within 5 years.
3. Reduce credit risk by 20% within 2 years.
4. Increase dividends to shareholders by 15% per year.



## INVESTMENT STRATEGY

- Experienced team of experts : We have a highly experienced team. They understand fundraising and help us find appropriate funding sources.
- Investor network: We have an extensive network of investors. They are both domestically and abroad that helps company access a variety of funding sources.
- Various Fundraising Solutions: We offer a wide range of fundraising solutions to suit the needs of each type of business.
- Strategic consulting: We offer strategic consulting services. that can help companies plan their business ,develop a fundraising strategy, and prepare for presentation to investors.

## BUSINESS OPPORTUNITY IN FUTURE

We invest in innovation, technology, food and pharmaceutical businesses, where there is a huge opportunity for future growth. This is because it depends on many factors, such as the growth of the world's population, climate change that stimulating demand for new innovations to solve environmental and energy problems, consumers have more purchasing power. There affects the demand for high quality products and services. Including goods and services related to innovation, technology, food, and medicine.



# FOCUS ON TECHNOLOGY AND INNOVATION INVESTING

GOD Holding Limited, we choose to invest in companies that have technology that will responding to the needs of users in today's era in terms of media and various applications. For example of company:

### Go social Company Limited:

- Production of television media that evolves the signal system from the old system into a digital TV signal.
- Streaming platform with high speed and high definition (Gosport platform focuses on live sports broadcasting high speed)
- Produce sports content for Muay Thai, cockfighting, variety, and reality content.
- The **Gift Likes** application is an application that the company created together with the Department of Skill Development, Ministry of Labor. That will allow people who have passed various skills training with the Department of Skill Development to apply to create jobs and generate income.
- Sell product online platform called "**Star Market**" where products will be sold by groups of celebrities, singers, influencers, and many online celebrities are participated in platform
- The **GoSport Plus** platform is an online product distribution platform that sells products in the form of a network marketing network. (rental platform)
- **MUShop** platform is a platform for selling faith products. Auspicious items for those who have faith to worship (rental platform)
- **Taladkrand Lottery** Platform is a platform that sells government lottery tickets at low prices as required by law. which is a system that comes to help Small lottery distributors who do not have investment funds do online marketing. (rental platform)
- **Gogolive** platform is an entertainment platform that generates income for content creators. which is a platform that focuses on cultural communication does not create division
- **Care 360** platform is a Telemedicine platform that will make it easy for patients to access care. The platform will focus on drug-addicted patients with mental health problems that need constant care (rental platform)



# FOCUS ON TECHNOLOGY AND INNOVATION INVESTING

## Thai Casino Tech Company Limited

- Thai Casino Tech is a platform developed by Thai people to control and manage legally licensed online casinos in Thailand. Including an unwanted user management system, accounting system, and business tax payment system. Including joining in developing a system to search for and block illegal online gambling websites. In order to solve the problem of illegal gambling that does not bring economic benefit to the country and the relevant government agencies
- Platform to find and block illegal online gambling websites obscene website and illegal websites
- Thai Casino Tech Company Limited is appointed by Eastern Economic Corridor (EEC) to act as a coordinator for Thai and foreign investors in investing in integrated entertainment business in the Special economic zone(EEC)
- Thaicasinotech platform is a central system that allows online casino web service providers to provide services to customers in accordance with Thai law. In the system, Developed to use GOD COINS as a medium of exchange between 7 main currencies to be exchanged for TDC(thaidigitalchip) which is a central chip used for various gambling

## Innovation 360 Company Limited

- Produced innovative products, dietary supplements NEW LIFE brand that will help in nourishing the body and treating people with drug addiction. By use drug addiction treatment is an important process for restoring physical and mental abilities and then come back strong. The important thing is to help drug patients able to return to society smoothly and also effectively reduce the need to relapse into addiction.
- Produce innovative products, dietary supplements Go active brand that detoxify the body. It contains extracts that help control chronic alcohol addiction, and can deal with excess alcohol that can inhibit liver function.



## FUTURE PLAN OF COMPANY

1. Focusing on core business: GOD Holding Co., Ltd. focus on businesses with high growth potential.
2. Mergers & Acquisitions: GOD Holding Co., Ltd. acquire other companies to expand into new markets or access to new technology
3. Investing in innovation: GOD Holding Co., Ltd. invest in startups and other technology companies. To drive growth such as technology and the beauty business
4. Attracting and retaining talented employees: G.O.D. Holding Co., Ltd. need to attract and retain talented employees in order to have a workforce that can perform effectively in the digital economy.

## HOW COMPANY TO ACHIEVE BUSINESS GOALS

1. Mergers & Acquisitions: GOD Holding Co., Ltd. will buy other companies to expand into new markets or to gain access to new products, technology or expertise. Acquisitions can help a company scale its economy from a small one to big scale until dominates the market.
2. Investing in new business: GOD Holding Co., Ltd. still investing in new businesses. These investments can be in startups, early stage or in established companies with high growth potential. These investments can help companies diversify and access new growth opportunities.
3. Improve operational efficiency: GOD Holding Co., Ltd. Committed to increasing the operational efficiency of affiliated companies. This may include reducing costs. Optimize the supply chain and improve business processes These efficiency improvements can help increase profits and shareholder value.
4. Dividend: GOD Holding Co., Ltd. pay dividends to shareholders regularly. These dividends are part of the profits that the company earns. Regular dividend payments can attract investors and boost share prices.



## POSSIBLE RISKS

### **Company formation and costs**

God Holdings Company Limited registration and each subsidiary is required to pay a set-up fee and cost to set up. Especially the tax matter is quite detailed and there is overlapping taxation as well. This makes the costs higher than setting up a single company.

### **Financial risk and management challenges**

GOD Holding Company Limited not being a 100% owner of the subsidiary company. There may be disagreements or conflicts with executives and shareholders of the subsidiary, such as whether profits should be used to expand the business or paid as dividends to shareholders. Therefore, it is a challenge for executives. GOD Holding Co., Ltd. too.

**Debt burden:** Currently GOD Holding Co., Ltd. No high debt burden. Therefore, it does not affect liquidity and financial stability. Especially during an economic downturn.

**Risk from subsidiaries:** In the case that a subsidiary has financial problems, it may affect the operating results of the company. Overall GOD Holding Co., Ltd.

**Exchange Rate Risk:** In the case of GOD Holding Co., Ltd. There is investment in foreign subsidiaries. There may be risk from fluctuating exchange rates.

### **Complex Structure and Management Concept**

Structure of shareholding overlaying management. GOD Holding Co., Ltd. has several subsidiaries. It is more complicated than running a single company. A highly skilled and experienced management team is required.

**Coordination between companies:** By management team of GOD Holding Co., Ltd. effective coordination between the parent company and its subsidiaries is required to achieve common goals.

**Control of Affiliated company:** In the case of G.O.D. Holding Co., Ltd. does not own 100% of the subsidiary company. There may be conflicts between the company's executives. GOD Holding and executives of its subsidiaries. In cases where there are disagreements regarding strategy, policy, or profit allocation.



## RISK MANAGEMENT FOR INVESTMENT COMPANIES

**Asset allocation:** GOD Holding Company Limited diversify your investments in different types of assets to reduce risk from market fluctuations.

**Diversification:** GOD Holding Company Limited limit capacity invested in each asset

**Hedging:** GOD Holding Company Limited use financial instruments to hedge against price fluctuations.

**Insurance:** GOD Holding Company Limited buy insurance to protect against unexpected events, liquidity risk management. The company should have a plan to ensure it can meet its liquidity needs.

## EXPERIENCE AND TEAM SUCCESS

GOD Holding Company Limited has a team of consultants with experience and expertise in the technology, innovation, food, and pharmaceutical industries. We understand how the consulting team works, easy to work with and reliable, and resulting in many different works.



## MANAGEMENT TEAM



Mr. Akewit Sumawong



Ms. Keerana Sumawong



Mr. Aree Phumsanol



Mr. Sakol Thongkum



Mr. Tanapat Sateanjarupongsa



## SUMMARY OF WHITE PAPER

GOD Holding Company Limited is like a Parent company that protects and promotes the success of Affiliated company. By providing a variety of power and opportunities.

### **1. Efficiency control in all directions:**

- GOD Holding Co., Ltd. is like a command center that effectively control and manage multiple subsidiaries.
- Centralized shareholding structure helps to accurately determine overall policies and strategies. Aligned with the grand vision
- GOD Holding Co., Ltd. is like a complete support provider. including finance, law, human resources, and IT, empowering subsidiary companies to grow steadily

### **2. Reduce risk, increase stability:**

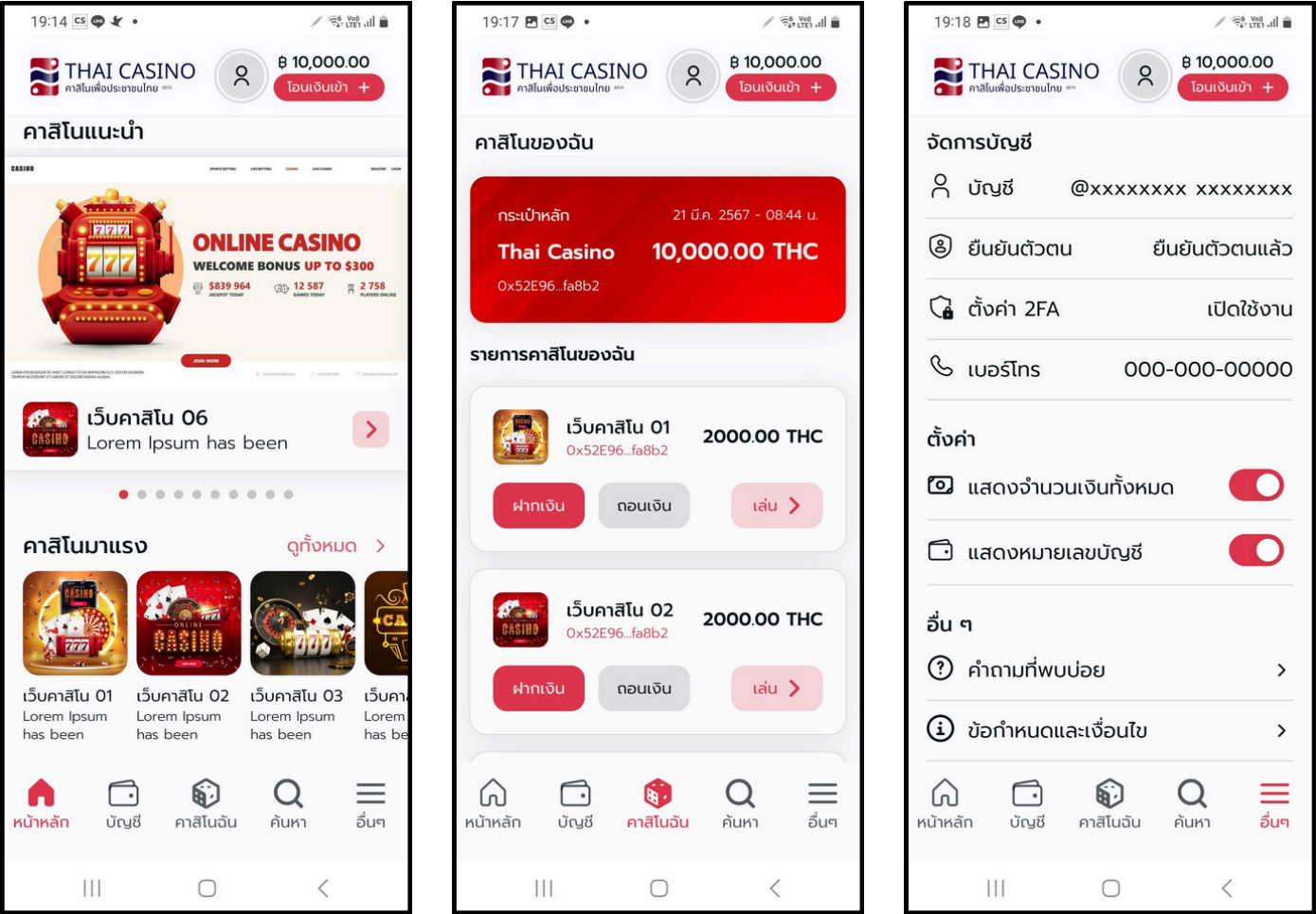
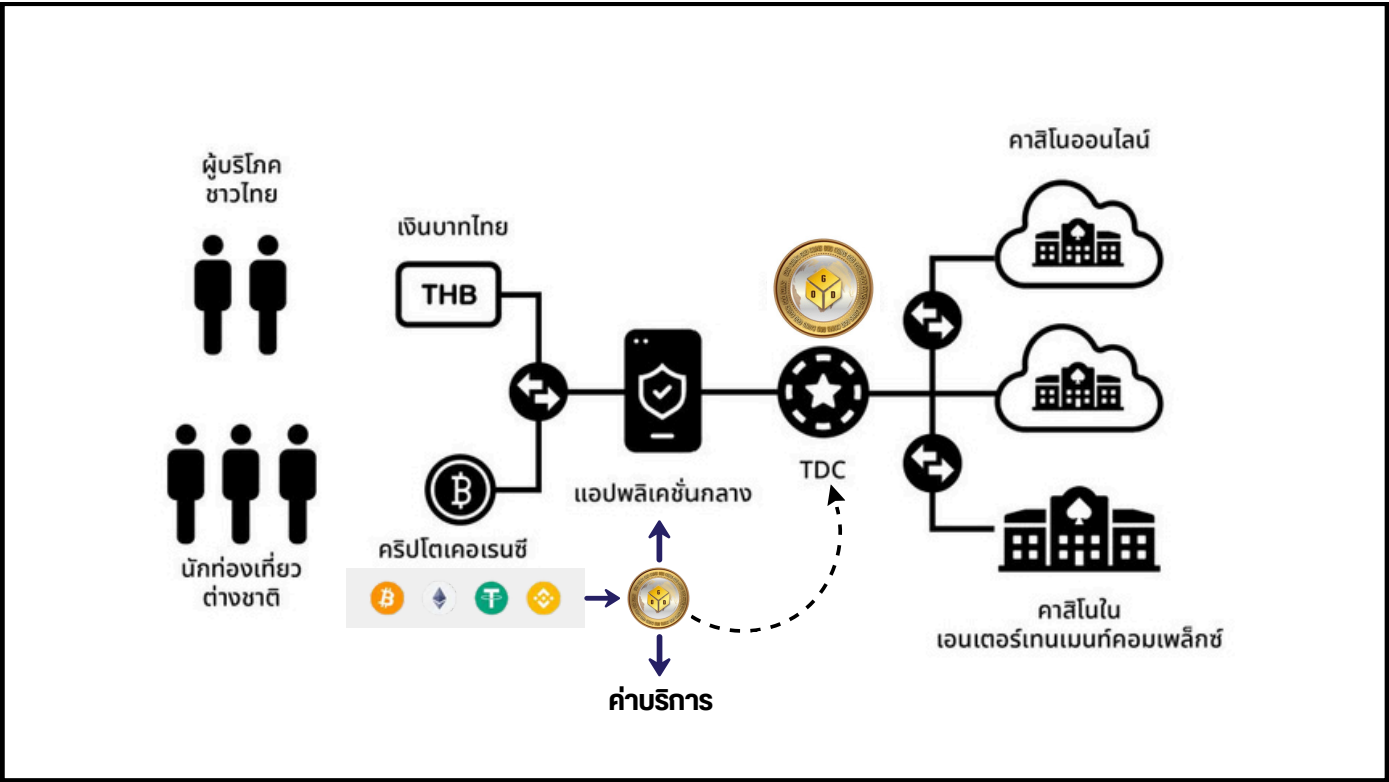
- Separate shareholding structure limited liability of G.O.D. Holding Co., Ltd. Separating risks from subsidiaries, protecting GOD Holding Company from the results effected if the subsidiary company encounters problems.
- Diversify investment in a variety of businesses, Strengthen stability ,and Reduce overall risk
- It's like building a strong investment portfolio.

### **3. Save on taxes, increase profits:**

- Separate shareholding structure It provides an opportunity to plan taxes efficiently and increase financial efficiency.

### **4. Easy to raise funds Expand your business quickly:**

- GOD Holding Co., Ltd. attracts more investors than subsidiaries. With a stable financial structure Spread the risk
- Build confidence in investing
- GOD Holding Co., Ltd. can raise funds in various forms such as issuing shares and borrowing money. Increase liquidity Support business expansion
- Use shares of subsidiaries as collateral for loans to increase opportunities to access capital sources.



## GROUP OF COMPANIES



## PRODUCTS AND SERVICE OF GROUP OF COMPANIES







## CONTACT US

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